

# AMERICAN UNDERGROUND

# 2016-2017\* ANNUAL REPORT



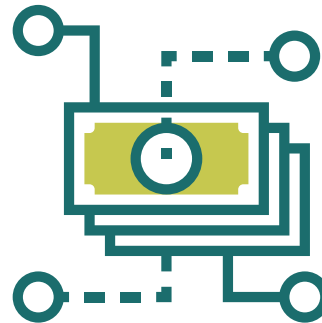
**269** COMPANIES  
LOCATED ACROSS  
4 CAMPUSES



**966** MEMBERS  
USE THE SPACE DAILY



**170**  
TRAININGS,  
WORKSHOPS  
+ EVENTS



**43**  
INDUSTRIES



**30%**  
OF COMPANIES  
ARE FEMALE-LED

(INCREASED **4.5%** FROM LAST YEAR)



**31%**  
OF COMPANIES  
ARE LED BY A  
PERSON OF COLOR

(INCREASED **10%** FROM LAST YEAR)

**48%** OF COMPANIES ARE LED BY A  
FEMALE AND/OR PERSON OF COLOR



**608**  
NEW JOBS  
CREATED



**54%**  
OF AU-HEADQUARTERED  
COMPANIES ACQUIRED  
CUSTOMERS THROUGH AU

\*DATA COLLECTED FROM OCTOBER 2016-SEPTEMBER 2017  
IN PARTNERSHIP WITH THE KENAN INSTITUTE

AU-HEADQUARTERED  
COMPANIES RAISED  
**\$39.4 MILLION**  
IN TOTAL FUNDING  
(INCREASED **47%** FROM LAST YEAR)



**43%** OF COMPANIES THAT  
RAISED MONEY ARE  
LED BY A **FEMALE**  
AND/OR A  
**PERSON OF COLOR**



**82%**  
OF AU-HEADQUARTERED  
COMPANIES HAVE  
EARNED REVENUE



**52%**  
OF AU-HEADQUARTERED  
COMPANIES ARE  
**CASH-FLOW POSITIVE**



AU-HEADQUARTERED COMPANIES  
WERE FEATURED IN **NATIONAL NEWS**

**179 TIMES**

**Forbes**  
**Rolling Stone**

**WALL STREET JOURNAL**

**120,528**

CUPS OF COFFEE  
BREWED BY AU MEMBERS



**\$1,973,992**

SPENT BY MEMBERS AT  
**LOCAL BUSINESSES** WITHIN 2 MILES



**60%**

OF MEMBERS **VOLUNTEER**  
WITHIN THEIR COMMUNITIES

**43**

LANGUAGES  
SPOKEN



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CREDIT UNION  
*we share.*

**Duke**  INNOVATION & ENTREPRENEURSHIP  
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